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MAILING ADDRESS

#37-346/1, Road No. 1,
Somaiah Nagar,
Jagadgiri Gutta, Hyderabad
Telangana

> EDUCATION

B.SC. (COMPUTERS)

Osmania University
Percentage : 77.16%
Year: 1998 - 2001

INTERMEDIATE (IPE)

Arabindo Junior College
Percentage : 75.60%
Year: 1997-1998

SSC

Z.P.H School, Koyyalagudem
Percentage : 70.00%
Year: 1996-1997

> EXPERTISE

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe Suite
- MS Office
- PowerPoint
- WordPress
- HTML5, CSS3, Bootstrap
- Responsive Design

JELLA VIJAYA KUMAR

Sr. UX/UI DESIGNER - DEVELOPER



> PROFILE

A growth oriented challenging position in the fields of Software Design, Development, Implementation and Management where in I can apply my analytical skills, problem solving skills and knowledge for the continuous development of the company.

> SPECIFIC EXPERTISE

- 15+ of full cycle Experience (7 years in **Print/Web Designer** and 8 years in **UX/UI Designer - Developer**)
- Experience working with Figma, Adobe XD, InDesign, Photoshop, Illustrator, Microsoft Word, PowerPoint & Excel, HTML, CSS, Bootstrap, JQuery, Java Script, Angular & React JS (Frontend).
- Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences
- Facilitate the client's product vision by researching, conceiving, sketching, prototyping and user-testing experiences for digital products.
- Design and deliver wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces.
- Extremely capable Web/UI development, using HTML5, CSS3, Javascript, JQuery and responsive frameworks like Bootstrap, Tailwind CSS, SASS and LESS and Bulma.
- Developed E-Commerce websites using WordPress open-source CMS platform.
- Experience on Angular/React UI Bootstrap for building applications.
- Good knowledge of Visual Studio Code, Adobe Brackets, Windsurf, CursorAI Notepad ++ and other industry standard editors.
- Experience on Agile scrum methodology, GIT and JIRA.

> SKILLS

// PROFESSIONAL

- UI / UX Design
- Design Systems
- Wireframe & Prototype
- Web Design
- Graphic Design
- Web Development
- Business Development
- Project Management
- Micro-interactions

// TECHNICAL - UX

Figma



Adobe XD



Adobe Photoshop



Adobe Indesign



Adobe Illustrator



Corel Draw



Microsoft PowerPoint



Microsoft Word



Microsoft Excel



Framer



Canva



> PROFESSIONAL EXPERIENCE

RADcube LLC**Sr. UI/UX Developer**

Hyderabad | 2020 – Present (5+)

RESPONSIBILITIES:

- Designed and developed responsive web and mobile user-friendly interfaces using front-end technologies.
- Developed wireframes, prototypes, and high-fidelity designs using Figma and Adobe XD.
- Developed and maintained design systems, components, micro-interactions, interaction design and auto-layout templates for scalability.
- Developed the Web Applications/Pages by using HTML5, CSS3, Bootstrap, SASS, Tailwind, JS, jQuery etc...
- Developed and maintained high-performance WordPress websites for clients across various industries. Created custom themes and plugins, ensuring responsive and SEO-friendly designs.
- Designed high-impact PowerPoint presentations for Client meetings, Sales pitches, and corporate trainings. Implemented animations and multimedia elements to enhance engagement and collaborated with marketing, Bid Management, and leadership teams to translate complex data into digestible visuals.
- Collaborated closely with cross-functional teams, including Leadership, Marketing, Development, IT Support, Bid, and Recruitment, to streamline processes, enhance efficiency, and drive business objectives.

SKILLS & EXPERTISE :

- **UI/UX Design:** Wireframing, Prototyping, High-Fidelity Mockups
- **Figma Expertise:** Auto Layout, Components, Variants, Interactive Prototypes
- **Front-End Development:** HTML, CSS, Bootstrap, Tailwind CSS, JavaScript, jQuery, React & Angular Frontend.
- **Design Systems:** Building and maintaining scalable design systems
- **User Research & Testing:** Usability testing, A/B testing, Heatmap analysis
- **Collaboration Tools:** Figma, Adobe XD, Framer.
- **Version Control:** Git, GitHub, Bitbucket
- **Performance Optimization:** Responsive and Accessible Design (WCAG compliance)

// TECHNICAL - UI

HTML5

CSS3 (Float / Flex / Grid Layout)

Bootstrap 5

Tailwind CSS

jQuery

JavaScript (ES6)

SASS and SCSS

WordPress

WooCommerce

Elementor Page Builder

GIT (Version Controller)

Angular (Frontend)

React (Frontend)

Windsurf AI code

Visual Studio Code

Cursor AI Code Editor

TRIPMAXY SERVICES INDIA PVT LTD (TRIPSOLVER INC.)**Sr. UI Designer / Developer**

Hyderabad | Sept 2019 – June 2020 (8M)

Involved in project design and development. Created mockups and developed HTML Responsive pages for Flight, Hotel and Cruise. Expert in Designing and Developing B2C and B2B systems. Handled both product development and support to development tasks/teams at a time.

PROJECTS HANDLED :**Project 1#: Mobile Airline Reservation System****Clients:** Brol, Barakeh Travel**Environment:** Adobe XD, HTML5, CSS3, Bootstrap, Angular 8**Team Size:** 2 (1 Designer & Development)

Airline Reservation System Project will help the user to book their flight tickets without visiting booking counter or to any other booking vendors, thus saving their money and time. Airline Reservation System Project will be accessible by the user from any location. Airline Reservation System Project will be user friendly and providing all the information to book flight ticket online.

Responsibilities:

- Planning, design and implementation of complete Logo and web templates .
- Developing the Web Templates by using Adobe Photoshop, Adobe Dreamweaver, HTML5, CSS3, Bootstrap, JS ..etc.
- Well versed with Internet applications.
- Possess knowledge and understanding of subjects such as qualitative estimation of webpage designing.
- Responsibilities included designing.
- Browser Compatibility testing on : IE, Safari, Chrome, Firefox and Mobile Devices

mProject Urls: m.brol.com, mbarakeh.tswor1.com**Project 2#: B2B & B2C Applications****Clients:** Madetravel, Tripblu, Lowfare**Environment:** Adobe XD, Photoshop, Illustrator, Visual Studio Code, HTML5, CSS3, Bootstrap, Angular 8**Team Size:** 3 (1 Designer)**Role:** Designer & Developer**Project Description:**

The main aim of this project is getting flights and hotels from different providers for particular location. Based on availability

we can book flights and hotels. Confirmation mail will sent to customer. It also includes markup module and account module.

B2C Urls:

www.tickettrip.com

www.book.mstravel.ca/mt1

www.book.jetrip.co/jt1

www.book.lowfaretravel.com/lft1

www.bookings.barakehtravel.com/bk1

www.flytbook.com

B2B Urls:

www.onstravel.tripxol.com/onst1

www.etktcenter.com/ec1

www.book.lowfaretravel.com/lft1

www.vacacionesbymade.com/mt1

Project 3#: Flipfares (Travel Site)

Environment: Photoshop, Visual Studio Code, HTML5, CSS3, Bootstrap

Team Size: 5 Members (1 Designer)

Role: Designer & Developer

Project Description: Flipfares.com has direct access to hundreds of offline and online agents and direct agreement with world's leading consolidators and vendors to provide best airline fares and deals to customers. Our content is unique since it is made and requested by the customer and serves the community with lowest prices found from agent desk. All Flipfares.com quoted by agents are in most cases the cheapest across the web...

Url: www.flipfares.com

> PERSONAL INFO**NAME**

Jella Vijaya Kumar

FATHER'S NAME

Prabhakar

DATE OF BIRTH

14th December 1981

MATERIAL STATUS

Married

LANGUAGES KNOWN

Telugu, English & Hindi

PRESENT ADDRESS

#37-346/1, Road No. 1,
Somaiah Nagar,
Jagadgiri Gutta, Hyderabad
Telangana

IIC TECHNOLOGIES

UI/UX Developer | Hyderabad | Mar 2016 – Sep 2019 (3y+)

Its a geospatial solutions and services. Provide consultancy, training and specialist services to our clients in government (national, state, and local), defense, Aeronautics, maritime, water resources, utilities and transportation sectors

UI/UX Designer, Developer with 3.6 years of experience in IT

filed in designing and developing the software applications.

Supported on Android native and hybrid mobile applications.

Expertise in developing the GIS web and mobile applications using

HTML, JQuery, Java Script. Skilled in responsive web design using

Bootstrap, CSS3.

> PERSONAL QUALITIES

- Excellent knowledge in all areas of design, computers and the internet.
- Capability of client handling and requirement analysis.
- Good work ethics with excellent communication and interpersonal skills.
- Capable to delve into the new leading Technologies.
- Ability to work well in both a team environment and individual environment.

> DECLARATION

In view of the above I request you to give an opportunity to serve your esteemed organization in the capacities above for which I shall be very thankful to you.

Thanking you,

PLACE :

Hyderabad

(JELLA VIJAYA KUMAR)

PROJECTS HANDLED :

IIC Technologies (Company Site), AMD, APIIC, NCAOR and PMRDA.
NaAVIC Mobile App

TEGRA DIGITAL PVT LTD.,

Graphic Designer – Team Member

Hyderabad | Jan 2008 to Mar 2016 (8y+)

Its a Professional Advertising Agency and Outsourcing company. Designing artwork as per client requirement and instructions. Presenting multiple options on the given concept. Preparing final print ready layout of approved design. Design & Visualization for Brochures, Logos designing, Email Newsletters, Creating CMS Templates and Advertisements for magazines of ITP Publishing, Dubai.

PROJECTS HANDLED :

ITP PROMEDIA-Publishing Group

Professional Jewellery - www.proffessionaljeweller.com

Boutique Hotelier - www.boutiquehotelier.com

Catering Insight - www.cateringinsight.com

Lingerie Insight - www.lingerieinsight.com

Menswear Insight - www.menswearinsight.com

Watchpro - www.watchpro.com

ITP DUDAI-Publishing Group (www.itp.com)

Arabian Computer News - www.constructionweekonline.com

Oil&Gas Middle East - www.arabianoilandgas.com

Hotelier Middle East - www.hoteliermiddleeast.com

Petrochemicals Middle East - www.arabianoilandgas.com

Logistics Middle East - www.arabiansupplychain.com

Utilities Middle East - www.utilities-me.com

Leisure Manager - hoteliermiddleeast.com/leisure

Time Out Dubai - www.constructionweekonline.com

Other projects

Fix it yourself - www.geddesandgrosset.co.uk

It's not rocket science - www.geddesandgrosset.co.uk

History of Beano - for D.C. Thomson, Scotland.

Multi Activity Books - Mercer Mayer's and Richerd Scarry.